

Privacy Policy

We respect your privacy and with due care, we protect the information you provide to us when using our Website at: www.czystaadwaga.pl. This policy aims to explain the principles and scope of our processing of your data, as well as present the rights and obligations you are entitled to in this regard.

What data do we process?

We process data that you provide or leave while using the www.czystaadwaga.pl platform. These are primarily data necessary for contact provided as part of the contact form, and then data obtained for the performance of the contract for the purchase of the goods we offer, as well as data that you leave while navigating our Services, i.e., among others: those that you leave in the so-called cookies.

Who is the data administrator?

The administrator of your data is BB Spirits sp. z o. o. with its registered office at ul. Krzywa 35, 64-920 Piła, NIP: 764-27-09-086, REGON: 5221150847, KRS: 0000973845

Data protection inspector and his contact details:

We have appointed a data protection officer, who is the person you can contact in all matters relating to the processing of personal data and the exercise of rights related to this processing. If you want to contact the Data Protection Officer, please use the contact details provided below:

Mailing address: ul. Krzywa 35, 64-920 Piła

E-mail: iod@bbspirits.pl

What are the purposes and legal basis for the processing of your personal data and for what period will it be processed?

The legal basis for processing your data for particular purposes is as follows:

1. Contact with Website Users - personal data is processed to respond to Users' inquiries submitted via the contact form on the Website. Processing basis: art. 6 section 1 letter f GDPR (processing is necessary for purposes arising from the legally justified interests pursued by the Data Administrator, which is to answer Users' questions.
2. Execution of the contract concluded between the Administrator and the customer as well as handling concluded transactions, including, for example, settlement of payments and shipping of goods, including ensuring the service and implementation of consumer rights, for example under warranty or return of goods, both before and after concluding the sales contract, including through direct contact (telephone, e-mail), The basis for data processing is Art. 6 sections 1 letter b) GDPR - necessity to perform the contract to which the Client is a party. The data will be processed until the contract between the Customer and BB Spirits Sp. expires. z o. o., with the proviso that sometimes these data may be processed also after the expiry of this contract, but only if it is permitted or required under applicable law, e.g. processing for statistical, settlement purposes or to pursue claims. Providing personal data is voluntary, however, failure to provide data marked as necessary to provide services to you will prevent their provision.
3. Marketing (including analyzing and profiling data for marketing purposes) relating to third-party products and services. The basis for processing is Art. 6 section 1 letter a) - free consent. The data will be processed until consent is withdrawn.

To which recipients will your personal data be transferred?

Your data may be transferred to entities processing personal data on behalf of the administrator, including IT service providers, marketing agencies, etc. - such entities process data based on an agreement with the administrator and only by the administrator's instructions. Your data may also be provided to entities

authorized to obtain them under applicable law, e.g. law enforcement authorities if the authority submits a request on an appropriate legal basis (e.g. for the purposes of ongoing criminal proceedings). The operator uses statistical analysis of website traffic via Google Analytics (Google Inc. based in the USA). The operator does not transfer personal data to the operator of this service, only anonymized information. The service is based on the use of cookies on the end user's device. In terms of information about user preferences collected by the Google advertising network, the user can view and edit information resulting from cookies using the tool: <https://www.google.com/ads/preferences/>

Information about the CZYSTA ODWAGA brand profile on social media

We have profiles on social networking sites: Facebook, and Instagram (hereinafter "social networking sites"), where we publish news about our brand's products. The administrators of social networking sites record your behaviour on their own using cookies or similar technologies, including each time you interact with our profiles. The full scope and purposes of personal data processing on social networking sites are determined by their administrators.

By visiting our profiles, we have access to general statistics regarding information regarding your interests and demographic data (such as age, gender, and region), generated by the administrators of social networking sites. As part of our operation of these profiles, we are fully responsible for their maintenance, the content posted here, and information published by the users themselves, including in private messages and for communication on indicated social networking sites.

Facebook and Instagram are operated by Meta Platforms Ltd., 4 Grand Canal Square, Dublin 2, Ireland ("Facebook").

If you have an account on a given social networking site, we have access to your information set as public, on the same terms as other users of the given site.

During your visit to our profile, the social media website administrator uses cookies and other similar technologies to monitor your behaviour and the actions you take. This information is collected, among others, to create the so-called website statistics. The statistics contain only anonymized statistical data about users visiting the profile and it is not possible to link them to a specific person. We do not have access to personal data used by social networking sites to prepare, among others, website statistics.

Thanks to website statistics generated by the social networking site, we have information about how you use our profiles and which of the published contents are the most popular. Thanks to this information, we improve our profiles by more precisely matching the published content to your interests and preferences. The entity responsible for processing your data to generate website statistics is the administrator of each of the above-mentioned. social networking sites. Therefore, each administrator is obliged to inform you about all matters related to the processing of personal data to create website statistics and about the possibility of exercising the right to privacy protection by applicable law.

We use services offered by social networking sites aimed at promoting goods and services, in particular through user segmentation and activities that allow us to accurately tailor our product offerings to you (by the principles arising from the regulations of these websites).

More information about your data protection in connection with the creation of website statistics and the possibility of using them directly in interactions with social networking sites can be found at:

1. Facebook:

https://www.facebook.com/legal/terms/information_about_page_insights_data

2. Instagram:

<https://privacycenter.instagram.com/>

What are your rights related to the processing of personal data?

You have the following rights in connection with our processing of your personal data:

1. the right to access your data, including obtaining a copy of the data,
2. the right to request rectification of data
3. the right to delete data (in certain situations),
4. the right to lodge a complaint with the supervisory authority responsible for the protection of personal data,
5. the right to limit data processing.

If your data is processed based on consent, you can additionally exercise the following rights:

1. the right to withdraw consent to the extent that they are processed on this basis. Withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.

If your data is processed based on consent or as part of the service provided (data is necessary to provide the service), you can additionally exercise the following rights:

1. the right to transfer personal data, i.e. to receive your personal data from the administrator in a structured, commonly used, machine-readable format. You can send this data to another data controller.

To exercise the above rights, please contact the administrator or the Data Protection Officer.

Information about "cookies"

The website uses its own cookies for the proper functioning of all its functions. The website also uses third-party cookies to use external analytical, marketing and social media tools. Information collected via these cookies is also processed by providers of external tools.

1. List of types of cookies used and content of consents:

a) Necessary Cookies

Necessary cookies are absolutely essential for the website to function properly. These cookies ensure core functionalities and security features of the website operate anonymously.

b) Google Tools

We use Google Analytics, a tool that allows us to collect, view and analyze statistics related to user activity on our website. The Google Analytics tracking code collects information about your activity on our website, which may be used by Google to build your user profile. In addition, information from Google Analytics may be used in the settings of advertising campaigns conducted using Google Ads. If you don't want this, you can disable Google tools.

2. The website uses cookies.

3. Cookies (so-called "cookies") are IT data, in particular text files, which are stored on the Website User's end device and are intended for using the Website's websites. Cookies usually contain the name of the website they come from, their storage time on the end device and a unique number.

4. The entity that places cookies on the Website User's end device and obtains access to them is the Website operator.

5. Cookies are used for the following purposes:

- a) maintaining the Website user's session (after logging in), thanks to which the user does not have to re-enter the login and password on each subpage of the Website;

- b) implementation of statistical purposes

6. The Website uses two basic types of cookies: "session cookies" and "persistent cookies". "Session" cookies are temporary files that are stored on the User's end device until logging out, leaving the website or turning off the software (web browser). "Permanent" cookies are stored on the User's end device for the time specified in the cookie parameters or until they are deleted by the User.

7. Software for browsing websites (web browser) usually allows cookies to be stored on the User's end device by default. Website users may change the settings in this regard. The web browser allows you to delete cookies. It is also possible to automatically block cookies. Detailed information on this subject can be found in the help or documentation of your web browser.

8. Restrictions on the use of cookies may affect some of the functionalities available on the Website.
9. Cookies placed on the Website User's end device may also be used by entities cooperating with the Website operator, in particular the following companies: Google (Google Inc. based in the USA).

Managing cookies – how to express and withdraw consent in practice?

1. We use cookies based on the user's consent, except when cookies are necessary for the proper provision of the service electronically.
2. Apart from essential cookies that are not necessary for the proper provision of the service electronically, other files are blocked until the user consents to the use of cookies. During the first visit to the website, a message asking for consent and the option to manage cookies is displayed.
3. Please remember that disabling or limiting the use of cookies may prevent you from using some of the functions available on the website and may cause difficulties in using the website, as well as many other websites that use cookies.
4. If the user does not want to receive cookies, he or she can change the browser settings. We reserve that disabling the use of cookies necessary for authentication processes, security, and maintaining user preferences may make it difficult, and in extreme cases may prevent the use of websites.
5. To manage cookie settings, select the web browser you are using from the list below and follow the instructions:
 - a) Edge
 - b) Internet Explorer
 - c) Chrome
 - d) Safari
 - e) Firefox
 - f) OperaMobile devices:
 - a) Android
 - b) Safari (iOS)
 - c) Windows Phone

Changes in Policy

The privacy policy, in particular, due to technological changes and changes in legal regulations, may be changed or updated.

Admission date: June 6, 2024